



Ananth Shetty

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WORK EXPERIENCE

RE:BUILD CADONIX – INDIA

SENIOR UX DESIGN CONSULTANT – 8 AUG 2025 – CURRENT

- Leading UX design for an electrical schematic and harness tool - reimagining it to feel as intuitive and collaborative as Miro.
- Own the entire UX process end-to-end, from research to interaction design, as the sole designer on the team.
- Working closely with engineers and product leads to simplify complex workflows and build a consistent design system.

DASSAULT SYSTÈMES – BANGALORE, INDIA

UX DESIGN SPECIALIST – 27 APR 2021 – 28 JUN 2025

- Led UX for SOLIDWORKS Cloud, translating complex 3D/CAD workflows into intuitive interfaces across web and desktop
- Conducted user research and usability testing to identify key pain points, improving discoverability and efficiency
- Scaled a cross-brand design system used by 4+ Dassault product teams, accelerating design velocity and visual consistency
- Partnered with product and engineering in Agile teams to ship high-impact, user-validated features

PHOOD SOLUTIONS – BOSTON, UNITED STATES

UX DESIGNER – 1 JUN 2020 – 3 MAR 2021

- Designed sustainability-driven tools to help commercial kitchens reduce food waste and improve inventory planning.
- Led the design of an interactive dashboard that tracked food waste and usage trends — resulting in a 30% reduction in losses
- Collaborated with data, ops, and engineering teams to build user-centric solutions aligned with environmental goals

DASSAULT SYSTÈMES – BOSTON, UNITED STATES

USER EXPERIENCE DESIGN INTERN – 3 SEP 2019 – 31 DEC 2019

- Ran user research to improve onboarding flows for new users of 3D engineering tools
- Audited the eDrawings app for accessibility and delivered design recommendations aligned with WCAG 2.1 & ADA standards.

EDUCATION AND TRAINING

3 JAN 2018 – 28 MAR 2020 Boston, United States

M.S INTERACTIVE DESIGN Northeastern University

Website <https://www.northeastern.edu/> | Field of study Digital Media | Level in EQF EQF level 7

6 AUG 2012 – 4 JUL 2016 Mangalore, India

B.E MECHANICAL ENGINEERING St Joseph Engineering College, India

Field of study Engineering, manufacturing and construction | Level in EQF EQF level 6

LANGUAGE SKILLS

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

UX-Design | Interaction Design | User Research | Wireframing | Prototyping | Usability Testing | Information Architecture | Design Systems | Accessibility (WCAG) | Figma | Web Design