# **Ananth Shetty**

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#### **WORK EXPERIENCE**

**III** Re:Build Cadonix - India

Country: India

#### **Senior UX Design Consultant**

[ 8 Aug 2025 - Current ]

- Leading UX design for an electrical schematic and harness tool reimagining it to feel as intuitive and collaborative as Miro.
- Own the entire UX process end-to-end, from research to interaction design, as the sole designer on the team.
- Working closely with engineers and product leads to simplify complex workflows and build a consistent design system.

# Dassault Systèmes - Bangalore, India

City: Bangalore | Country: India

### **UX Design Specialist**

[ 27 Apr 2021 – 28 Jun 2025 ]

- Led UX for SOLIDWORKS Cloud, translating complex 3D/CAD workflows into intuitive interfaces across web and desktop
- Conducted user research and usability testing to identify key pain points, improving discoverability and efficiency
- Scaled a cross-brand design system used by 4+ Dassault product teams, accelerating design velocity and visual consistency
- Partnered with product and engineering in Agile teams to ship high-impact, user-validated features

#### Phood Solutions - Boston, United States

City: Boston | Country: United States

#### **UX Designer**

[ 1 Jun 2020 – 3 Mar 2021 ]

- Designed sustainability-driven tools to help commercial kitchens reduce food waste and improve inventory planning.
- Led the design of an interactive dashboard that tracked food waste and usage trends, resulting in a 30% reduction in losses
- Collaborated with data, ops, and engineering teams to build user-centric solutions aligned with environmental goals

#### Dassault Systèmes – Boston, United States

City: Boston | Country: United States

#### **User Experience Design Intern**

[3 Sep 2019 – 31 Dec 2019]

- Ran user research to improve onboarding flows for new users of 3D engineering tools
- Audited the eDrawings app for accessibility and delivered design recommendations aligned with WCAG 2.1 & ADA standards.

#### **EDUCATION AND TRAINING**

# **M.S Interactive Design**

Northeastern University [ 3 Jan 2018 – 28 Mar 2020 ]

City: Boston | Country: United States | Level in EQF: EQF level 7

# **B.E Mechanical Engineering**

**St Joseph Engineering College, India** [ 6 Aug 2012 – 4 Jul 2016 ]

City: Mangalore | Country: India | Level in EQF: EQF level 6

#### **SKILLS**

UX-Design / Interaction Design / User Research / Wireframing / Prototyping / Usability Testing / Information Architecture / Design Systems / Accessibility (WCAG) / Figma / Web Design