

Ananth Shetty

UX/Product Designer

UX Designer with 4+ years of experience crafting intuitive, research-driven user experiences across enterprise, cloud, and sustainability-focused platforms. Designed and simplified complex CAD workflows for global engineering teams. Skilled in UX Design, User Research, and Design Systems.

+918088519669
ananthkshetty94@gmail.com
[linkedin.com/in/ananthshetty](https://www.linkedin.com/in/ananthshetty)
[Portfolio](#)

EXPERIENCE

Senior UX Design Consultant

Re:Build - Remote (Boston,US/ India) | Aug 2025 - Present

- Leading UX design for an electrical schematic and harness tool - reimagining it to feel as intuitive and collaborative as Miro.
- Own the entire UX process end-to-end, from research to interaction design, as the sole designer on the team.
- Working closely with engineers and product leads to simplify complex workflows and build a consistent design system.

UX Design Specialist

Dassault Systèmes - Bangalore | Apr 2021 - April 2025

- Led UX for SOLIDWORKS Cloud, translating complex 3D/CAD workflows into intuitive interfaces across web and desktop
- Conducted user research and usability testing to identify key pain points, improving discoverability and efficiency
- Scaled a cross-brand design system used by 4+ Dassault product teams, accelerating design velocity and visual consistency
- Partnered with product and engineering in Agile teams to ship high-impact, user-validated features

UX Designer

Phood Solutions - Boston,US | Jun 2020 - Mar 2021

- Designed sustainability-driven tools to help commercial kitchens reduce food waste and improve inventory planning.
- Led the design of an **interactive dashboard** that tracked **food waste** and usage trends — resulting in a **30% reduction in losses**
- Collaborated with data, ops, and engineering teams to build user-centric solutions aligned with environmental goals

User Experience Design Intern

Dassault Systèmes - Boston, US | Sep 2019 - Dec 2019

- Ran user research to improve onboarding flows for new users of 3D engineering tools
- Audited the eDrawings app for accessibility and delivered design recommendations aligned with WCAG 2.1 & ADA standards.

EDUCATION

M.S Interactive Design

Northeastern University,
Boston, US

B.E Mechanical Engineering

St Joseph Engineering
College, India

SKILLS

User Research
Interaction Design
Wireframing
Prototyping
Usability Testing
Information Architecture
Agile/Scrum
A/B Testing
Accessibility (WCAG)

TOOLS

Figma, Adobe XD, InVision,
Balsamiq, Maze, Miro, FigJam

PROGRAMMING

Javascript, HTML, CSS, PHP,
MySQL